



## EDUCATION ▼

Bachelor's degree Graphic Design

## SKILLS ▼

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe After Effects

Adobe Premier

FIGMA

SKETCH

Banners, website assets,  
social media content

Power-point

Microsoft World

Dreamweaver

Visual design

Digital Design

Packaging

Typography

Prepress

Corporate Identity

Good eye for  
photography and video

Layout skills

(Brochures, flyers, posters, etc)

Product presentation design,

Infographics

Digital + Print solutions

Branding

## SOFT SKILLS ▼

Creative

Flexible

Self-starter

Skillful and resourceful

Positive thinker

Problem-solver

Work well under pressure

Attentive to details

Deadline-oriented

## Graphic Designer - Mrs Rogers Homeware from 06/2019

[www.mrsrogers.co.nz](http://www.mrsrogers.co.nz)

- Studying design/packages briefs and determine requirements
- Using digital illustration, photo editing software, and layout software to create designs and packages
- Assessing industry standards and requirements to create designs
- Producing packaging mock-ups and 3D visualisation
- Completing projects by coordinating with engineers, agencies, services, printers, etc.
- Incorporating changes recommended by manager into final designs/packages
- Conducting photo shooting
- Creating presentation catalogues
- Assisting with marketing collateral/promotional events
- Designing creative assets for Social Media and website

## Creative Graphic Designer - Alaska Tees from 01/2019 - 04/2019

[www.alaskatees.co.nz](http://www.alaskatees.co.nz)

- Main responsibility: Creating unique designs for T-Shirts
- Drawing rough sketches for approval
- Amending designs after feedback
- Combining hand-drawing with digital media to create complete illustrations □
- Refining designs with illustration software

## Graphic Designer - "Maros" Creative Studio from 01/2018 - 01/2019

[www.maros.co.nz](http://www.maros.co.nz)

- Studying design briefs and determine requirements
- Preparing rough drafts and present ideas
- Using digital illustration, photo editing software, and layout software to create designs
- Creating visual elements such as logos, original images, and illustrations □
- Using the appropriate colors and layouts for each graphic
- Conceptualizing visuals based on requirements □
- Incorporating changes recommended by manager into final designs □
- Ensuring final graphics and layouts are visually appealing and on-brand □
- Designing creative assets for websites and Social Media □
- Website maintenance
- Assisting with marketing collateral
- Meeting brand and media guidelines across all campaigns

OVERSEAS DESIGN BACKGROUND

References  
available  
on request

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